2025 Year In Review

APPLIED CLIENT NETWORK

Community and Events

Record-Breaking Applied Net 2025

4,400 attendees

2,200 agencies

250 sessions

ACN Summit Series Takes Off

More than 600 attendees joined us in Dallas, Toronto, Salt Lake City and Orlando for these regional events

LOOKING AHEAD! New Applied Net location for 2026 Washington, DC!

Alliances on the Rise

7,600+ Alliance Members Strong

29 meetings held in 2025 amongst 7 Alliances

Education and Resources

650+ Resources in Learning Center

Live and on-demand education at your fingertips

Microlearning + Learning Bundles = bite-sized help and curated learning paths

Product Webinars

Access to expert-led sessions on Applied products

10 Community Coffee Talks

Top-rated member sessions and expert Q&As

Intimate learning opportunities

Resources, templates, and FAQs created by members, for members

Ready-to-use tools, tips and insights that save hours and reduce rework

Innovation and Technology

ACN Mobile App Milestone

1,500+ downloads and counting

NEW! Member Job Board

Dedicated spot within the ACN online community to post and discover industry job openings

User-Friendly Website With

85,000+ Users This Year

A thriving community means fresher answers and more shared best practices

Member and Volunteer Engagement

NEW Member Hub for Epic Communities

Central home for resources and Q&A, helping you get started immediately

NEW Social Media Ambassador Program

Just launched: Epic power users sharing insights and tips on your feed